

# NEWS RELEASE



## Adelaide Park Lands Association

### **“LOVE YOUR PARK LANDS” Launch of new movement**

**Saturday 15 May 2021**

A new campaign encouraging South Australians to '**Love Your Park Lands**' is being launched on Saturday 15 May in Botanic Park, at 1pm.

More than a dozen '**Park Ambassadors**' appointed by the Adelaide Park Lands Association will be launching the campaign, along with the Association's new logo.

The logo features a stylised heart shape, in green, using the outline of the City of Adelaide, and its Park Lands.

The "Love Your Park Lands" campaign has four themes:

- **"Explore"** which includes Guided Walks in the Park Lands;
- **"Inspire"** incorporating the biennial Park Lands Art Prize, and encouraging Adelaideans to post their pics with the tag #adelaideparklands;
- **"Protect"** which includes action to prevent further Park Lands losses; and
- **"Restore"** which includes re-greening of parts of the Park Lands previously lost.

The City Council is allowing us to start planning for a "Restore" (re-greening) pilot project off Port Road in Bonython Park /Tulya Wardli (Park 27). The Adelaide Park Lands Association will be working with other volunteer groups and individuals to restore, initially, a small part of a bitumen car park to a green and inviting community space.

The campaign to "Love Your Park Lands" is an initiative of the newly re-named Adelaide Park Lands Association. The campaign aims to remind us of the significance and value of "Open, Green, Public" and to increase community enjoyment and use of these spaces. With recent attempts to use public space for private and exclusive purposes, loving your Park Lands is more important than ever.

The Association is re-positioning itself as a facilitator - seeking partnerships with the City Council, other community groups and individuals to share and spread the message: **"Love Your Park Lands"**.

**Where:** Botanic Park, Plane Tree Drive - opposite the "Friends" gateway to the Botanic Garden

**When:** Saturday 15 May, at 1.00pm

**Contact:** Shane Sody, President 0414 959 125

**Adelaide  
Park Lands  
Association**

**Open  
Green  
Public**



**Explore**



**Inspire**



**Protect**



**Restore**

