Shane Sody
President
Adelaide Park Lands Association
PO Box 4056
NORWOOD SOUTH, SA 5067
Via email: secretary@adelaide-parklands.asn.au

Dear Shane,

I am writing to you in my capacity as Presiding Member of Kadaltilla / Park Lands Authority.
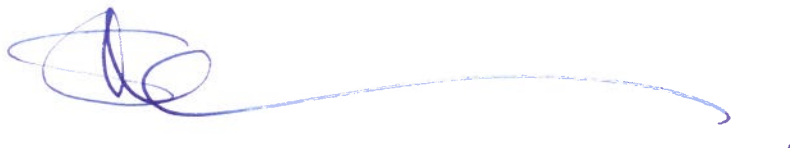
As I know you're aware, the Adelaide Park Lands Authority is the primary advisory body to State and local government on the Adelaide Park Lands and is branded as Kadaltilla / Park Lands Authority.

At the Kadaltilla meeting on 31 March 2022, I raised with Board members my concern about confusion in the community around the identity of the Adelaide Park Lands Authority following a decision by your organisation to rename itself the Adelaide Park Lands Association (APA).

As a result of that discussion, I am formally requesting that APA please add a statement on their website, in a prominent position (ie at the top of the home page), clarifying that the Adelaide Park Lands Association is a community-based organisation distinct from Kadaltilla / Park Lands Authority and is not directly affiliated with the Authority.

Should you have any enquiries regarding this matter, please contact Alison Ackland, Adelaide Park Lands Authority Advisor on a.ackland@cityofadelaide.com.au or 8203 7971.

Yours sincerely,

Sandy Verschoor
LORD MAYOR
Presiding Member, Kadaltilla / Park Lands Authority

8 April 2022

Sandy Verschoor
Lord Mayor
Presiding Member
Kadaltilla / Park Lands Authority
via email: LordMayor@cityofadelaide.com.au

Dear Lord Mayor

APLA and APA Disambiguation

Thank you for your letter of 8 April 2022 re possible community confusion between the identities and roles of Kadaltilla / Park Lands Authority and the Adelaide Park Lands Association (APA).

I agree it is advisable to reduce the potential for confusion. After hearing from you on the subject at the Authority's meeting on 31 March 2022, I took action to insert a clarifying statement into the footer section of the APA website.

Being in the footer, it is reproduced on every one of the hundreds of pages of our website, so it has more chance of being noticed than if it was placed solely on our home page. The statement includes a link to the Kadaltilla page on the City of Adelaide website. It reads:

> DON'T CONFUSE us, the **Adelaide Park Lands Association** **(APA)**, with **Kadaltilla - the Adelaide Park Lands Authority** **(APLA).**
>
> We (APA) are a community-based organisation. We **Explore**, **Inspire**, **Protect** and **Restore**.
>
> The Authority (APLA) provides formal advice to the City Council and the State Government on how to manage your Park Lands. The two organisations are not directly connected nor affiliated with each other.

I hope that this statement will serve the purpose.

Yours sincerely

Shane Sody
President
12 April 2022

www.adelaide-parklands.asn.au

Kadaltilla / Park Lands Authority

19 April 2022

Shane Sody
President
Adelaide Park Lands Association
PO Box 4056
NORWOOD SOUTH, SA 5067
secretary@adelaide-parklands.asn.au

Dear Shane,

Thank you for the prompt update and I appreciate the quick movement in addressing what we'd talked about ahead of the formal request.

I appreciate and accept the placement choice you've made. Thank you also for the linking to the Kadaltilla / Park Lands Authority (Kadaltilla) webpage from the APA webpage. I would also like to suggest a couple of small factual corrections as highlighted in green below to the new text you have added.

> *DON'T CONFUSE us, the Adelaide Park Lands Association (APA), with Kadaltilla / Park Lands Authority (Kadaltilla).*
>
> *We (APA) are a community-based organisation. We Explore, Inspire, Protect and Restore.*
>
> *The Authority (Kadaltilla / Park Lands Authority) provides formal advice to the City of Adelaide Council and the State Government on how to manage, preserve, and protect your Park Lands. The two organisations are not directly connected nor affiliated with each other.*
>
> *Through the Kadaltilla / Park Lands Authority Charter, a member of APA is nominated to be a Board member and active participant in the Kadaltilla's deliberations.*

I look forward to working collaboratively with APA to support our Park Lands well into the future.

If you have any further queries, please contact Alison Ackland, Adelaide Park Lands Authority Advisor on a.ackland@cityofadelaide.com.au or 8203 7971.

Yours sincerely,

Sandy Verschoor
Lord Mayor
Presiding Member, Kadaltilla / Park Lands Authority

Adelaide Park Lands Association

Sandy Verschoor
Lord Mayor
Presiding Member
Kadaltilla / Park Lands Authority
via email: LordMayor@cityofadelaide.com.au

Dear Lord Mayor

Follow-up to APLA and APA Disambiguation

Thank you for your follow-up letter of 19 April 2022 providing follow-up corrections to the text on the footer of APA's website.

I have acted on your corrections, and updated the text, although I have included the Authority's former name, for clarity, and abbreviated your final suggested sentence.

The footer now reads:

> DON'T CONFUSE us, the ***Adelaide Park Lands Association** (APA)*, with ***Kadaltilla / Park Lands Authority*** (formerly known as the Adelaide Park Lands Authority, or APLA).
>
> We (APA) are a community-based organisation. We **Explore**, **Inspire**, **Protect** and **Restore**. The Authority (***Kadaltilla / Park Lands Authority***) provides formal advice to the City Council and the State Government on how to manage, preserve and protect your Park Lands. The two organisations are not directly connected nor affiliated with each other, although the 10-member Authority includes one member nominated by APA.

It would be appreciated if the Authority would consider posting something similar (mutatis mutandis) on its main web page.

Yours sincerely

Shane Sody
President
20 April 2022

www.adelaide-parklands.asn.au